



PRICING — PRODUCTS

Your Growth. Our Strategy.

Choose your tier. Lock in a commitment and get our best rates.

Packages

ENTRY LEVEL

Video Content Essentials

	6 MONTHS	12 MONTHS (-10%)
Deposit (20%)	Rs 9,600	Rs 17,280
Monthly payment	6 × Rs 6,400	12 × Rs 5,760
Total	Rs 48,000	Rs 86,400

WHAT'S INCLUDED

- 1 shoot/month (product OR challenge)
- 2 reels/month
- Daily stories from shoot
- 2x monthly posts (1 reel + 1 photo/graphic) with copywriting
- Social media pages setup
- One product focus for 6 months

NOT INCLUDED

- ~~TV commercial~~
- ~~Website build~~
- ~~Graphic design~~
- ~~Category exclusivity~~

MID TIER **MOST POPULAR**

Growth-Focused

	6 MONTHS	12 MONTHS (-10%)
Deposit (20%)	Rs 14,400	Rs 25,920
Monthly payment	6 × Rs 9,600	12 × Rs 8,640
Total	Rs 72,000	Rs 129,600

WHAT'S INCLUDED

- 2 shoots/month (product + challenge)
- 4 reels/month
- Daily stories from all shoots
- 2x weekly posts (1 reel + 1 photo/graphic) with copywriting
- Product photography
- Minimal graphic design
- Social media pages setup
- One product focus for 6 months

NOT INCLUDED

- ~~TV commercial~~
- ~~Website build~~
- ~~Category exclusivity~~

WHITE GLOVE

Premium, Full-Service

	6 MONTHS	12 MONTHS (-10%)
Deposit (20%)	Rs 36,000	Rs 64,800
Monthly payment	6 × Rs 24,000	12 × Rs 21,600
Total	Rs 180,000	Rs 324,000

WHAT'S INCLUDED

- 1 TV commercial with actors/models (2 with 12-month)
- Website build + ongoing updates
- 2 shoots/month (product + challenge)
- 4 reels/month
- Daily stories from all shoots
- 2x weekly posts with copywriting & graphic design
- Product photography
- Social media pages setup
- One product focus for 6 months
- Product category exclusivity

Build Your Own — Add-Ons

Production		Content & Management		Bigger Projects	
Extra shoot (full day)	Rs 5,500	Full social media management + posting + copywriting	Rs 3,000/mo	Website build (one-time)	From Rs 8,000+
Extra reel (from existing footage)	Rs 1,500	Daily stories management	Rs 2,000/mo	TV commercial, full production (standalone)	From Rs 20,000+
Extra reel (with its own shoot)	Rs 3,000	Photos + Graphic Design pack (1 per week)	Rs 3,000/mo		
		Social media pages setup (one-time)	Rs 2,500		

Month-to-Month — Production Only

From Rs 7,000/mo. No commitment required. Content-only service: filming and editing, no account management or strategy. 1 shoot per month and 2 finished reels. Add extras à la carte.

Got More Than One Product? Save 30%

We build one product to national-level attention first. Once you're ready to add a second or third, every additional product runs at 30% off the package price. Applies to every tier.

Prices in Seychellois Rupees (Rs). 12-month totals include a 10% discount. Deposit is 20% of the total; the balance is split evenly across the term. All packages include one product focus for 6 months.